Visual Information in Electronic and Other Media Publications

Dr. Rott Aaron

Course Number: 1118

Date: 12:45 – 10:15

Attendance:

1. Attendance - Must be present - 10%

2. Attendance at the course and participation in the course - 40%

3. Participation in the course and the course's results - 20%

4. Course work and completion of the course's requirements - 30%

Course Requirements:

- Reading: Communication as Culture (390-414)

References:

- Tzur, Ohad 2008, Communication, Utz, Telmon, and Libes (Eds.).


